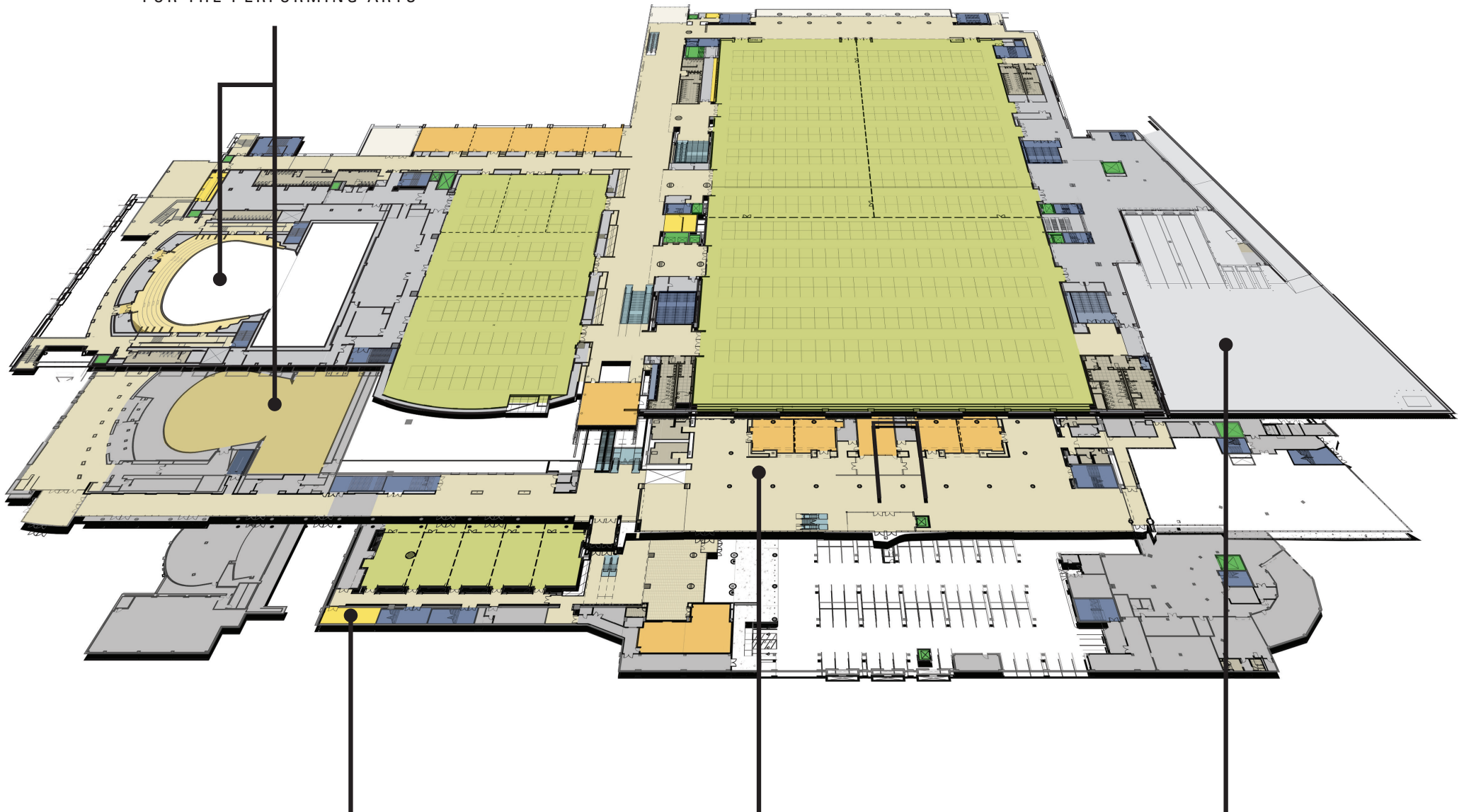


# CANNON CENTER

FOR THE PERFORMING ARTS



## LOWER LEVEL

FLEX HALL/MEETING ROOMS

## LEVEL 1

MAIN STREET LOBBY/MEETING ROOMS

## LEVEL 2

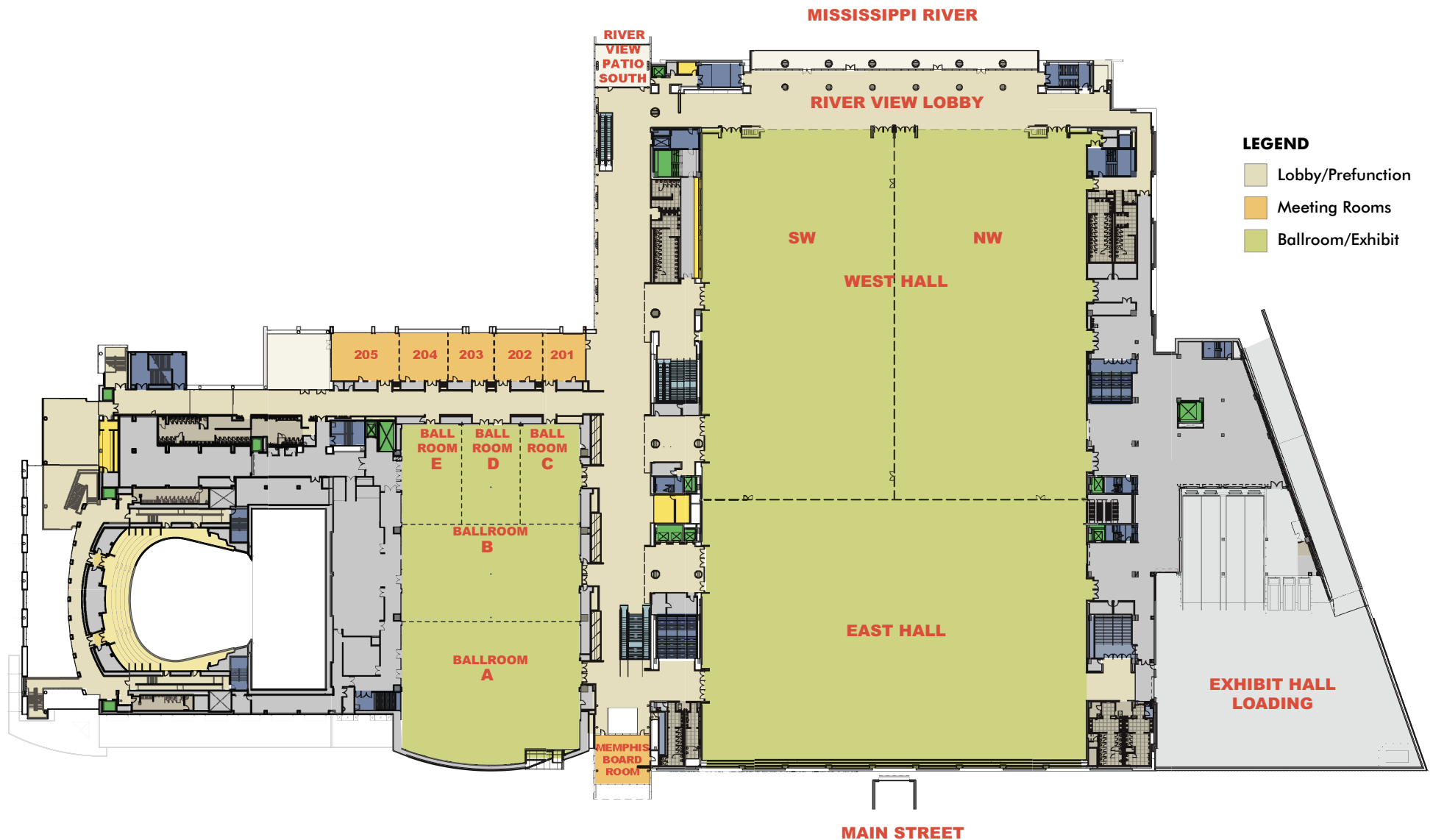
EXHIBIT HALL/BALLROOM

Please note: All information, including measurements and square footage, is estimated and subject to change throughout the renovation process. Capacities listed are maximized and do not take into consideration stage or production. Renderings and floor plans are courtesy of LRK and tvsdesign.

# LEVEL 2

## SPECIFICATIONS

The 118,000-square-foot, column-free Exhibit Hall can be used as an impressive Main Hall or split into three smaller halls. This level also offers a 28,000-square-foot Grand Ballroom which can be divided into five smaller sections if needed. Five meeting rooms offering 16-foot ceilings and natural light complement the overall space. A spacious pre-function foyer located outside the Exhibit Hall and the Ballroom is perfect for registration. But it's this level's views that will really grab your attention: The Memphis Board Room, a three-sided glass space, cantilevers over Main Street for downtown views, while an outdoor terrace overlooking the Mississippi River provides a relaxing place for breaks.

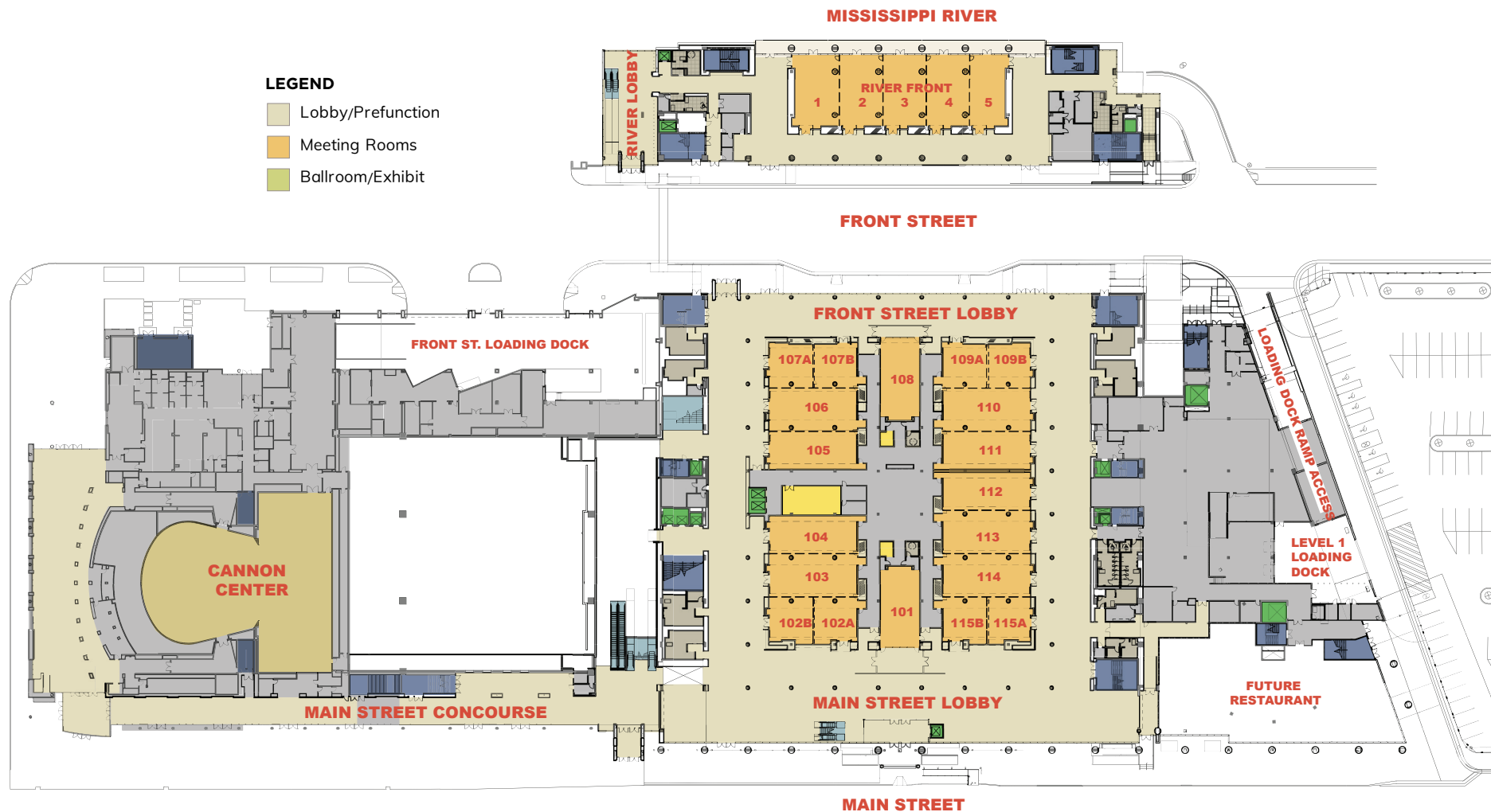


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# LEVEL 1

## SPECIFICATIONS

24 flexible meeting rooms and the spacious Main Street Lobby provide ample breakout and registration space. The Main Street Lobby and Concourse also open to Main Street, just a few steps from our vintage trolley line and directly across from the Sheraton Memphis Downtown. Easy Main Street access to the 2,100 seat Cannon Center for the Performing Arts to accommodate special events and plenary sessions.



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# LOWER LEVEL

## SPECIFICATIONS

The Lower Level offers a warm welcome with direct access to covered parking. Its 18,000-square-foot Junior Ballroom which can be divided into 10 sizeable breakout rooms, ideal for shows and exhibits as well as meetings and banquets. In addition to a large pre-function lobby and spacious Lower Level Boardroom, this level also features a large truck access tunnel and a special exhibitor storage room.



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